



## **Toys“R”Us® Wish List – The Latest Online Gift Registry for KIDS**

*Wishes can be granted the easy way!*

- Using Wish List, parents and kids together can create a tailored list of toys based not only on what the child wants, but on his or her age, interests and abilities.
- The Wish List application helps guide gift-givers to make appropriate toy selections and provides parents and families more input on the gifts their children receive for holidays, special occasions and birthdays.
- Wish Lists can be created, updated and maintained online at [Toysrus.com/WishList](http://Toysrus.com/WishList) and in all Toys“R”Us® and Babies“R”Us® stores nationwide.
- Wish Lists make it easier than ever for online customers to peruse the best and broadest assortment of toys and baby products available at Toys“R”Us and Babies“R”Us, and purchase the perfect gifts for the little ones on their list.
- Parents and kids can generate as many Wish Lists as they’d like, tailoring them for specific occasions.
- To ensure they get the gifts they crave, kids can share their Wish Lists with family and friends via e-mail and through social networking sites. Gift-givers can also print Wish Lists in-store at Registry Centers or Guest Service stations.
- To celebrate the launch of Wish List in stores in October 2009, Toys“R”Us, Inc. donated \$50,000 in Toys“R”Us gift cards to the Make-A-Wish Foundation to make the holidays brighter for seriously ill children.
- Ultimately, customers who use this feature can enjoy a seamless online and in-store shopping experience.